

©3000BC®

CHANGING THE WAY THE WORLD BUYS SKINCARE



PRODUCTS

THE SKIN SCOPE WILL REVEAL WHAT 5 STEP PRODUCT REGIMEN IS BEST FOR YOUR SKIN!



● REVEALS SUN DAMAGE AND AGING

● REVEALS DEHYDRATION

● REVEALS OILY SKIN

➤ DISCUSS YOUR NEEDS WITH YOUR ADVISOR

➤ ALLOW THE SKIN SCOPE TO ANALYZE YOUR SKIN

➤ DETERMINE PRODUCTS BASED ON YOUR COLOR(S)

FIND A CUSTOMIZED PRODUCT LINE FROM OUR PATENT PENDING SKINCARE SYSTEM.

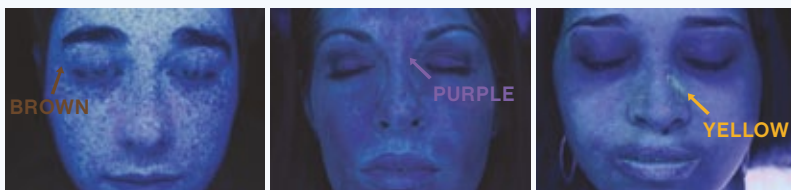


● SUN DAMAGE AND AGING



SKIN SCOPE ANALYSIS

The Skin Scope, 3000BC's dramatic diagnostic tool, is unlike anything you've seen before. In less than a minute, your guests will see – with their own eyes – problems beneath the surface of their skin that will soon be evident on the surface. It's so simple. Problems are revealed by color: brown, purple, yellow.



COLOR-CODED SKIN REGIMEN

Everyone has a predominant color that appears in the Skin Scope. Simply purchase the 3000BC 5 step regimen based on your color. Also, each 5 step regimen has a featured step that promotes the most beautiful skin.

Some people have two colors, a predominant color and a secondary color. You can mix and match. Simply purchase the regimen for your predominant color and substitute your secondary color's featured step.

NOW YOU KNOW WHY WE SAY...

3000BC IS CHANGING THE WAY THE WORLD BUYS SKINCARE!

● DEHYDRATION

● OILY SKIN



SKIN SCOPE REVEALS brown

STEP 1: CLEAN (AM/PM)

ANTIOXIDANT CLEANSER (6.7OZ)

\$30

This antioxidant rich cleanser will flood the skin with vitamins A, C & E and the active enzyme Co-Q10. This foaming cleanser will clarify and brighten damaged, lackluster skin that has been over exposed to sun and environmental stress. This soap free, non-irritating formula is clinically proven to deeply clean, remove debris from pores and eliminate oil build up. Perfect for all skin types, especially sensitive skin. **B1ACL** - 2 month usage rate



(FEATURED STEP) STEP 2: DEFENSE (AM)

SKIN RESURGENCE - 15%C + TGF-BETA 1 (1OZ)

\$150

The most potent antioxidant product in the entire 3000BC skincare line, our FDA-approved and best selling doctor recommended anti-aging serum is proven to provide a 30% increase in collagen and 50% decrease in wrinkles. Stimulate collagen growth and rebuild skin tissue structure for sun damaged and aged skin with a powerful blast of vitamin C and TGF-Beta 1. **B2SRG** - 4 month usage rate



STEP 3: REPAIR (PM 3X WEEKLY)

RESURFACING SERUM - 2X RETINOL (1OZ)

\$54

This anti-aging and deep exfoliating treatment is designed for skin that reveals brown spots due to environmental factors and sun damage. Pure retinol and potent antioxidants stimulate cell production, reduce the appearance of wrinkles and hyper-pigmentation and enhance smoother skin texture. Featured ingredients include pure retinol, vitamin A, green tea, caffeine and hyaluronic acid. **B3RSR** - 4 month usage rate



STEP 4: QUENCH (AM/PM)

POMEGRANATE REPLENISHER (2OZ)

\$45

This deeply penetrating moisturizing cream provides a perfect level of hydration for sun damaged and mature skin. Antioxidant rich Pomegranate, (which offers three times more antioxidant activity than green tea or red wine), works at the cellular level to protect facial collagen fibers, while providing exceptional hydration. A powerful complex of nurturing botanicals, essential minerals and B vitamins will soothe dry and inflamed skin, and replenish devitalized cells. The skin is renewed and repaired for a healthy and vibrant glow. **B4PMR** - 6 month usage rate



STEP 5: SHIELD (AM)

PHYSICAL SUN SHIELD SPF 30 (1.6OZ)

\$38

This specially formulated broad spectrum protection is designed for anti-aging, sensitive and rosacea skin types. It includes 17% micronized zinc oxide to provide the highest sun protection, in combination with a powerful blast of free radical quenching antioxidants. While the proper use of a sunscreen is the cornerstone in any anti-aging regimen, using a mix of different antioxidants supports the UV filters to provide a layer of protection against the breakdown of collagen and elastin. This oil free and chemical free formulation has a matte finish and is perfect to apply under makeup. Featured ingredients include Zinc Oxide 17% and Co-Q10. **B5PSS** - 2 month usage rate



Skin Scope Reveals Brown. Brown reveals the signs of accelerated aging from the effects of sun exposure, environmental stress and inherent genetic factors. Ultimately, these factors will cause brown spots beneath the visible layer of the skin, which will eventually appear on the skin's surface. This collection of products will stimulate the growth of healthy new skin, provide intensive hydration, reduce wrinkles and premature aging and protect skin from future free radical induced damage.

● ● ● **SECONDARY CHART**

Some people have two colors, a predominant color and a secondary color. You can mix and match. Simply purchase the regimen for your predominant color and substitute your secondary color's featured step.

BROWN + yellow	BROWN + purple
 <p>STEP 1: CLEAN Antioxidant cleanser Co-Q10 + A, E, C</p>	<p>STEP 1: CLEAN Antioxidant cleanser Co-Q10 + A, E, C</p> 
 <p>STEP 2: DEFENSE Skin Resurgence 15%C + TGF-Beta1</p>	<p>STEP 2: DEFENSE Skin Resurgence 15%C + TGF-Beta1</p> 
<p>(FEATURED STEP)</p>  <p>STEP 3: REPAIR Night Renewal 10% Glycolic Pads</p>	<p>STEP 3: REPAIR Resurfacing Serum 2x Retinol</p> 
 <p>STEP 4: QUENCH Pomegranate Replenisher</p>	<p>(FEATURED STEP)</p>  <p>STEP 4: QUENCH Enriched Nourishing Cream</p>
 <p>STEP 5: SHIELD Physical Sun Shield SPF 30</p>	<p>STEP 5: SHIELD Physical Sun Shield SPF 30</p> 

SKIN SCOPE REVEALS purple



STEP 1: CLEAN (AM/PM)

VITAL CREAM CLEANSER (8OZ)

\$26

This mild, yet richly textured paraben-free cleanser will hydrate the skin while removing excess oils, cellular debris, impurities and bacteria. Featured ingredients include aloe vera, foraha, ginseng root extract, lavender, spikenard and ylang ylang.

P1VCC – 2 month usage rate



STEP 2: DEFENSE (AM)

ANTIOXIDANT PROTECTOR - 10% C + A, E + CO-Q10 (1.6OZ)

\$85

Our best selling vitamin C cream is a powerful boost of antioxidant protection to stimulate collagen growth and increase cellular renewal for dehydrated skin conditions. This therapeutically effective concentrated product improves skin elasticity, minimizes the appearance of fine lines and enhances smoother skin. Featured ingredients include 10% L-ascorbic acid and vitamins A + E, Co-Q10. **P2AOP** – 4 month usage rate



STEP 3: REPAIR (PM 3X WEEKLY)

NIGHT RENEWAL - 10% GLYCOLIC CREAM (1.6OZ)

\$50

An absolute necessity for dehydrated and wrinkled skin, our advanced alpha hydroxy cream contains ultra pure crystalline glycolic acid to improve skin elasticity, smooth skin texture and fade fine lines. This highly potent, yet gentle exfoliant, is a therapeutically effective concentration for the restoration of healthy skin. Featured ingredients include 10% glycolic acid, vitamins A, C, E, Co-Q10 and green tea. **P3NRC** – 4 month usage rate



(FEATURED STEP) STEP 4: QUENCH (AM/PM)

ENRICHED NOURISHING CREAM (2OZ)

\$52

Our luxurious cream provides an exquisite delivery of nourishment and moisture for dehydrated conditions. This deeply penetrating treatment will restore resilience and soften cellular tissue, accelerate new cell growth, prevent wrinkle formation and protect connective skin fibers against enzyme breakdown due to over-exposure to the sun and environmental conditions. Featured ingredients include borage oil, shea butter, vitamins A, C, E, geranium, ylang ylang and patchouli. **P4ENC** – 6 month usage rate



STEP 5: SHIELD (AM)

NOURISHING SUN SHIELD SPF 45 (4OZ)

\$48

This intensely hydrating sun shield provides the highest levels of broad spectrum UVA and UVB protection and blocks UV radiation. It contains sodium hyaluronate which is an ingredient that holds 1000 times its weight in water, providing nourishment to dehydrated skin. This product offers a matte finish and is perfect under makeup. **P5NSS** – 4 month usage rate

Skin Scope Reveals Purple. Purple reveals dehydration and accelerated wrinkle formation. Our collection of products will deliver intensive hydration to transform dry skin into an exquisitely nourished complexion. These advanced botanical and clinical formulations will also reduce wrinkles and fine lines, and increase cell turnover for a deeply moisturized, smooth complexion.

● ● ● SECONDARY CHART

Some people have two colors, a predominant color and a secondary color. You can mix and match. Simply purchase the regimen for your predominant color and substitute your secondary color's featured step.

PURPLE + yellow	PURPLE + brown
 STEP 1: CLEAN Vital Cream Cleanser	STEP 1: CLEAN  Vital Cream Cleanser
 STEP 2: DEFENSE Antioxidant Protector 10%C +A,E,+Co-Q10	(FEATURED STEP) STEP 2: DEFENSE  Skin Resurgence 15%C + TGF-Beta1
 (FEATURED STEP) STEP 3: REPAIR Night Renewal 10% Glycolic Pads	STEP 3: REPAIR  Night Renewal 10% Glycolic Cream
 STEP 4: QUENCH Enriched Nourishing Cream	STEP 4: QUENCH  Enriched Nourishing Cream
 STEP 5: SHIELD Nourishing Sun Shield SPF 45	STEP 5: SHIELD  Nourishing Sun Shield SPF 45

yellow


🧼 STEP 1: CLEAN (AM/PM)
CLARIFYING CLEANSER - 5% BENZOL PEROXIDE (8OZ)
\$28

This soap-free cleanser will assist in eliminating bacteria, gently remove debris, clear pores and provide a healthy clarifying boost to oily and acne-prone skin conditions. Fortified with benzoyl peroxide, this effective product will fight breakout causing bacteria, without drying the skin. **Y1CCL** – 2 month usage rate


🔒 STEP 2: DEFENSE (AM)
ANTIOXIDANT STRENGTHENING SERUM (1OZ)
\$45

For oily and congested conditions, this lightweight textured, non-greasy serum will strengthen connective tissue and fortify collagen fibers. Our advanced blend will prevent the appearance of premature aging, enhance a firmer, smoother, resilient complexion, and stimulate cellular renewal through high levels of vitamin C. Featured ingredients include green tea extract, borage oil, superoxide dismutase and linden blossom. **Y2AOS** – 4 month usage rate


✂️ (FEATURED STEP) 3: REPAIR (PM 3X WEEKLY)
NIGHT RENEWAL - 10% GLYCOLIC PADS (60 PADS)
\$33

An essential component to combat oily and congested skin, these oil free clinical detoxifying pads contain ultra-pure glycolic acid that works at the cellular level to eradicate surface oil production and purify the skin. Anti-bacterial and gentle exfoliating pads will help to accelerate the removal of dead skin cells and firm fine lines and wrinkles. **Y3NRP** – 2 month usage rate


💧 STEP 4: QUENCH (AM/PM)
HERBAL RENEWAL SERUM (1OZ)
\$35

This ultra-light, yet intense nourishment is a superlative skin rejuvenator for congested, oily and acne-prone skin conditions. Skin will feel replenished with a touch of vital moisture as you minimize fine lines, restore elasticity and stimulate collagen fibers. Featured ingredients include algae extract, wheatgerm and borage oil, aloe vera gel, geranium and lavender. **Y4HRS** – 2 month usage rate


☀️ STEP 5: SHIELD (AM)
ACTIVE SUN SHIELD SPF 30 (4OZ)
\$34

The ultimate in sun protection! This nourishing, oil-free and fragrance-free blend minimizes UV free radical damage and is great for all skin types. This sheer protection from ultraviolet rays contains four powerful active ingredients for broad spectrum protection. **Y5ASS** – 2 month usage rate

Skin Scope Reveals Yellow. Yellow reveals skin with an oily texture, clogged pores, and over production of bacteria and a need for exfoliation. Our collection of products is designed to exfoliate the dermal skin layer without stripping the skin of vital nutrients; tone and tighten skin texture; normalize sebum production; eliminate whiteheads and blackheads; and increase cell turnover for a softer, smoother and even skin tone.

● ● ● **SECONDARY CHART**

Some people have two colors, a predominant color and a secondary color. You can mix and match. Simply purchase the regimen for your predominant color and substitute your secondary color's featured step.

YELLOW + purple	YELLOW + brown
 <p>STEP 1: CLEAN Clarifying Cleanser 5% Benzoyl Peroxide</p>	<p>STEP 1: CLEAN Clarifying Cleanser 5% Benzoyl Peroxide</p> 
 <p>STEP 2: DEFENSE Antioxidant Strengthening Serum</p>	<p>(FEATURED STEP) STEP 2: DEFENSE Skin Resurgence 15%C + TGF-Beta1</p> 
 <p>STEP 3: REPAIR Night Renewal 10% Glycolic Pads</p>	<p>STEP 3: REPAIR Night Renewal 10% Glycolic Pads</p> 
 <p>(FEATURED STEP) STEP 4: QUENCH Enriched Nourishing Cream</p>	<p>STEP 4: QUENCH Herbal Renewal Serum</p> 
 <p>STEP 5: SHIELD Active Shield SPF 30</p>	<p>STEP 5: SHIELD Active Shield SPF 30</p> 

complementary



STEP 1 CLEAN (PM)

EXFOLIATING SCRUB CLEANSER (8OZ)

\$28

This nonabrasive and detoxifying blend, effective in regulating sebaceous secretions, will gently remove flaky surface skin, increase circulation, and smooth and rejuvenate skin texture. Featured ingredients include algae extract, jojoba beads, lavender water, zinc oxide, lemon and cypress. NIESC – 4 month usage rate



STEP 1 CLEAN (AM/PM)

CITRUS GEL CLEANSER (8OZ)

\$26

This two decade favorite is a gently foaming, anti-bacterial and paraben-free blend to remove excess oils and impurities. Featured ingredients include aloe vera, centipeda cunninghamii extract from the Australian Outback, geranium and lime. NICGC – 2 month usage rate



STEP 1 CLEAN (AM/PM)

CALMING PHYTO-NUTRIENT TONER (2OZ)

\$22

Enriched with antioxidants, essential oils and botanical extracts, this anti-inflammatory blend will hydrate, soothe irritations and remove excess impurities for sensitive and dry skin. Featured ingredients include neroli water, rose water, willowbark extract and linden blossom. NIPNT – 2 month usage rate



STEP 1 CLEAN (PM)

ULTRA-GENTLE MAKE-UP REMOVER PADS (60 PADS)

\$32

This unique blend of soft, non-irritating pads thoroughly removes makeup while fighting wrinkles and fine lines. Featured ingredients include antioxidants, glucosamine and Co-Q10. NIMRP – 2 month usage rate



STEP 1 CLEAN (PM)

DELICATE MAKE-UP REMOVER (4OZ)

\$18

Formulated with a blend of amino acids and minerals, this gentle and soothing emulsifier free, chemical free and paraben-free cleanser is perfect for delicate skin around the eyes. Featured ingredients include rose water, vitamins A, C, E, chamomile, lavender and rosewood. NIDMR – 2 month usage rate



STEP 3 REPAIR (AM)

LINE DEFY ARGIRELINE FIRMING SERUM (1OZ)

\$150

Known as the magical eraser serum, this therapeutically effective blend will immediately firm and tighten fine lines and wrinkles, and support new collagen growth. Featured ingredients include 20% argireline, sea kelp, chamomile extract and hyaluronic acid. N3LDS – 6 month usage rate

Complementary Products. In addition to the products recommended by your Skin Scope analysis, consider complementing your regimen with these specialty products.



STEP 3 REPAIR (PM)

CLARIFYING PADS - 2% SALICYLIC + 2% GLYCOLIC (60 PADS) \$19

These clinical cleansing pads contain ultra pure glycolic acid coupled with proven acne fighting salicylic acid to combat acne, oily skin and an overproduction of bacteria. Anti-bacterial and deep exfoliating properties will help to accelerate the removal of dead skin cells. N3CPD – 2 month usage rate



STEP 3 REPAIR (AM/PM)

CLARIFYING BLEMISH CONTROL - 5% BENZOYL PEROXIDE (2OZ) \$18

Our amazing overnight zit zapper spot treatment contains anti-bacterial ingredients to clear blemishes and purify the skin. Featured ingredients include 5% benzoyl peroxide. N3CZR – 4 month usage rate



STEP 3 REPAIR (AM/PM)

ESSENTIAL LIP THERAPY (0.25OZ) \$12

This smooth textured product containing organic herbal extracts, nourishing vegetable oils and lip plumping peptides will condition and soothe the lip area and protect lips from harsh environmental conditions. Featured ingredients include shea butter, beeswax, raspberry, lemon and spearmint. N3ELT – 1 month usage rate



STEP 4 QUENCH (AM/PM)

DAILY MOISTURE - CO-Q10 + A,E,C (1.6OZ) \$45

This nourishing hydration provides a perfect level of moisture for all skin types, especially for sun damaged and aged skin. Daily Moisture is perfect for the entire face delivering a smoother and softer complexion. Featured ingredients include Co-Q10, squalene and green tea extract. N4DMQ – 4 month usage rate



STEP 4 QUENCH (AM/PM)

SPOT QUENCH (0.5OZ) \$55

3000BC's #1 clinical quenching solution is designed for deeply dehydrated skin. This product will plump the skin and provide intense hydration for dry facial areas and as a spot treatment for the eyes and lip zone. Featured ingredients include vitamins A, C, E, Co-Q10, green tea extract and hyaluronic acid. N4SPQ – 4 month usage rate

body, bath, cos

BODY

ISIS DEEP REPAIR HAND CREAM (4OZ)

\$20



This revitalizing blend, created for an intensive hydrating treatment to protect undernourished and neglected hands and feet, is a luxurious and deeply penetrating formulation of herbal infusions, rejuvenating pure essential oils, soothing emollients enriched with antioxidants and vitamins, and a paraben-free preservative system. This extraordinary product will condition severely chapped, rough, dry and sun damaged skin. Featured ingredients include wheatgerm oil, shea butter, orange wax, lavender water, cypress, lemon, eucalyptus, thyme and pink grapefruit. A6IHC

LOTUS BODY LOTION WITH AHA (8OZ)

\$32



No need to visit the spa! This luxurious body lotion is designed to rejuvenate and restore vitality. Our nourishing formulation, featuring fruit hydroxy acids, will soothe and hydrate dry skin, improve elasticity and skin texture, and delight the senses. Featured ingredients include shea butter, sea algae extract, foraha, alpha hydroxy acids, organic herbal infusions, neroli, ylang ylang and tangerine. A6LBL

SAQQARA BODY POLISH (8OZ)

\$38



This stimulating and detoxifying treatment product is designed to remove dull and rough surface skin, invigorate the body, and improve skin texture. The skin is exfoliated by gently rubbing to remove dead skin cells, dirt and debris. Featured ingredients include walnut shell powder, rice seed extract, bamboo ferment filtrate, lemongrass leaf oil, geranium, mimosa, jasmine and vetiver root. A6SQP

SKIN GLOW (4OZ)

\$34



Coco Chanel, the 20th century trend setter, returned from a Mediterranean vacation with a golden bronze and made the tan the sexiest fashion accessory! This amazing self-tanner will not leave your skin orange or streaky. Your tan darkens gradually with every application. We recommend exfoliating with the Saqqara Body Polish before you apply, focusing on your knees, ankles and elbows. A6SGT

BATH

ASWAN BATH SALTS (16OZ)

\$28



Created for the ultimate sensory experience and formulated based on the principles of aromatherapy and thalassotherapy, this exquisite blend is rich in the earth's ancient sea minerals, seaweed extracts, aloe vera, and the finest pure essential oils obtained from distant lands throughout the world. This exhilarating and stimulating herbal blend featuring douglas fir, lemon, peppermint, ravensara anisata and black spruce pure essential oils will uplift life's vital energy sources, cool and purify the body, ease muscular aches and pain and strengthen the immune and respiratory systems. A6ASS

metics, home



ASWAN BODY WASH (8OZ)

\$16

An exhilarating and stimulating herbal blend to uplift life's vital energy sources, cool and purify the body, ease muscular aches and pain and strengthen the immune and respiratory systems. Using only the mildest, botanically based surfactants, skin conditioning herbal extracts of hibiscus, dandelion, nettle and plantain, and fragrant essential oils, this high-foaming sulfate free gel is gentle enough to be used on the most sensitive skin. Featured ingredients include douglas fir, black spruce, lemon and peppermint. A6ABW

COSMETICS



LIP GLOSS

\$20

¹ NOTORIUS LIQUID LIPS, ² BELLA LIQUID LIPS, ³ ECSTASY LIQUID LIPS

Enriched with Vitamin E, this gloss will leave lips soft and luscious. Non-sticky, glossy, weightless formula stays shiny and fresh! A6LGL



MASCARA

\$22

¹ BLACK, ² BROWN

Make them envious! This scientifically-enhanced mascara will bring ultimate volume to your lashes and ultimate beauty to your eyes. Available in its own beautifully unique new platinum mascara tube. A6MSC

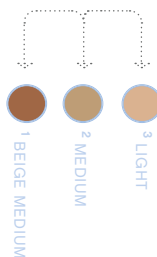


MINERAL FOUNDATION

\$40

¹ BEIGE MEDIUM, ² MEDIUM, ³ LIGHT

3000BC has created a line of mineral foundations with ingredients taken directly from the earth. These pure pigment products contain no fillers, chemicals, dyes, talc, alcohol or additives and are oil-free and non-comedogenic. 3000BC Essential Minerals are triple milled so they provide a lightweight, long-lasting, flawless finish. The ingredients are made from zinc oxide, titanium oxide and iron oxide, resulting in a water resistant and chemical free broad spectrum sun protection. This sterile product is antimicrobial, antibacterial with zero allergy risk. Proven to naturally improve the health of the skin, the purity of the 3000BC Essential Minerals contains a medical grade pigment effective for all skin types especially sensitive skin prone to allergic reactions. Also, this healing, anti-inflammatory, and antiseptic cosmetic line is ideally suited to soothe chronic skin conditions such as acne, rosacea and psoriasis. A6MNF



HOME



CANDLE (7.5OZ)

\$38

¹ HASINA (LAVENDER/ORANGE), ² SHAI (GRAPEFRUIT/GINGER) ³ FEMI (LEMONGRASS/BERGAMOT)

3000BC candles create a calming, uplifting, balanced or euphoric atmosphere. Relax in the beautiful aromatic journey as the silent and serene glow warms the heart and rejuvenates the mind. 35+ hours average burn time. A6CAN

BECOME A HOST!

HOSTING A 3000BC SHOW IS FUN AND PROFITABLE! TAKE A LOOK AT THE REWARDS AVAILABLE TO ALL PARTY HOSTS:

Guest Order Totals	Free Products	1/2 Price Products
\$600 +	20%	5
\$350 - \$599.99	15%	3
\$150 - \$349.99	10%	1

ADDITIONAL PERKS:

- 1/2 price product if the host turns in 7 or more orders.
- 1/2 price product for every new show booked at the event.
- Free shipping and handling on total host order.
- Once the show is over, the host's job is done! We'll ship straight to the customer!

FREE PRODUCTS WORTH UP TO 20% OF SKINCARE SHOW SALES
ADDITIONAL HALF-PRICE PRODUCTS OF YOUR CHOICE



A BUSINESS OPPORTUNITY

STARTING A 3000BC BUSINESS OF YOUR OWN COULD BE YOUR FIRST STEP TOWARD FINANCIAL INDEPENDENCE AND A LIFE IN BALANCE.

Your Enrollment Kit costs just \$199 and it includes the revolutionary skin scope, plus all the catalogs and business supplies you need to get your business started. Ask your 3000BC Advisor how you can earn your kit for FREE!





● ● ●
PRODUCTS