

HOST FAQs

Q: *Who should host a 3000BC social?*

A: 3000BC products appeal to women of all ages and backgrounds. We have solutions for all skin types and all skin colors.

Q: *What should I expect at my social?*

A: Expect to be educated and entertained! Each of your guests will receive a comprehensive Skin Scope analysis, and a recommended regimen customized exclusively for them. We have taken something very complicated and made it very simple. We have taken something very sophisticated and made it fun!

Q: *Is there a cost to hosting a 3000BC social?*

A: No, we will connect you with one of our trained and friendly Independent Beauty Coaches, who comes to your home at no charge and offers skin care analysis and advice for your friends. In fact, our hosts enjoy a generous rewards program paid for by 3000BC HOME. We offer free and half priced products based on the sales at your social!

Q: *What is the price range of 3000BC products?*

A: Our products range from \$12 to \$150, so there are skin care solutions within the range of every budget. It's also important to note that several of our most expensive products are also our most concentrated – they last for months and months.

Q: *How do I know 3000BC products are safe?*

A: 3000BC products have been sold in our spas for twenty years, and they have been used in over 100,000 treatments. Our customers are our biggest fans!

Q: *What form of payments are accepted at 3000BC socials?*

A: All major credit cards. Beauty Coaches may also choose to accept cash & personal check.

Q: *Can a friend co-host a 3000BC social with me?*

A: Sure! Co-hosting is a great way to get a larger group together to attend. And, if you have a larger group, you and your co-host will have more rewards to share. All we ask is that you not combine other product lines with your 3000BC social.

Q: *Can I host a 3000BC social somewhere other than my home?*

A: Yes. While the home environment is the best, Beauty Coaches can also do socials in a conference room at your office, or almost any other location.

Q: *Do guests take home products from the social? How long does it take to get the product?*

A: Consultants may bring samples for guests to try, but do not carry inventory. All orders ship from the 3000BC warehouse directly to your guests, and they typically arrive within 5 business days from the date you close your social.

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Q: *Will my guests get to see all the products at the social?*

A: Probably not. Most Beauty Coaches do not bring product samples. The focus of the social is the Skin Scope analysis, and the treatment regimen that is recommended. Our Color Guide describes each product's ingredients and benefits, as well as the best time to use it.

Q: *Where are 3000BC products made?*

A: All 3000BC products are made in the USA. Our special formulas are the result of 20 years of development and over 100,000 successful treatments!

Q: *What should I do about invitations?*

A: Your Beauty Coach will direct you to a website that's dedicated to email e-vites. You or your Beauty Coach will create your invitation and enter the guest list.

Q: *Can I serve food and drinks at my social?*

A: Of course! We suggest light appetizers and drinks and encourage you not to go overboard with food. Consider simple coffee and cake or wine and cheese. No need for more. In fact, more can take away from the fun focus of the social.

Q: *How do I get connected with a Beauty Coach?*

A: Just fill out our electronic inquiry form, and we will quickly connect you with your closest, qualified Beauty Coach.

Q: *How far in advance should I plan my social?*

A: 3-14 days in advance. We find that people know what they are doing 3-4 days from now more so than they do 3-4 weeks from now. Plus, throwing a 90 minute 3000BC HOME social is not like planning a wedding! It's just so easy to put together with the help of our Beauty Coaches.

Q: *How many guests should I invite?*

A: Our Socials work well for up to a dozen people. Aim for 6 or more attendees, for which you will want to issue 20 invitations. Industry experience tells us that 20 invitations typically yield 6 attendees.

Q: *Is my apartment too small to hold a social?*

A: If you have a kitchen counter top or coffee table, you have all the space you need. We're all about connecting with friends in a warm, personal environment, not about fancy locations.

Q: *What if my friends can't make it to the social?*

A: You'll never find the perfect date where everyone can make it. Typically one half to one third of invited guests make the social. Why not ask those who can't make it to suggest another date, and plan for a second party?

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Q: *I'm a little uncomfortable asking my friends to buy something in my home. What if they can't afford it?*

A: We agree – people should only buy things they love! Which is why we make all guests feel welcome and give our skin care advice in a no-pressure way. If someone doesn't find something for themselves that evening, we hope they'll tell a friend about 3000BC HOME because of the wonderful experience they had. We find that because we offer a range of price points and excellent value, people on all different budgets typically do find something they need. Lastly, don't worry. When you invite people, friends will clearly know this is a shopping opportunity – if they want to come to shop – wonderful, to socialize – fabulous! If they don't want to come, they'll often just skip. No problem!